

# ERIC JONES

848 Bridge St. Apt. 4

Lowell, MA 01850

(603) 440-3117

[eric.jones@lanternmast.com](mailto:eric.jones@lanternmast.com)

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## EXPERIENCE

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### **SYCAMORE NETWORKS, INC.**

*Marketing Production and Graphic Design Specialist* (2008-2009)

Responsible for the design and production of all print and digital corporate marketing media.

- *Website* – Complete design and all graphics for [www.sycamorenet.com](http://www.sycamorenet.com)
- *Collateral* – Design and implementation of all integrated sales collateral material including brochures, white papers, case studies, and product data sheets
- *Events* – Complete event design support including exhibits and micro-sites
- *Advertising* – Created all print advertising, mailers, etc.
- *Email* – Designed html email to support targeted campaigns and internal newsletters
- *Brand Identity* – Originated all divisional brand templates, folders, labels etc.
- *Presentations* – Created high end customer facing presentations

### **BROOKS SOFTWARE/APPLIED MATERIALS, INC.**

*Graphic Designer and Marketing Specialist* (2004-2007)

As a member of a three person marketing team supporting a \$100M+ business I was responsible for the design of all print and digital media as well as administration of the divisional website.

- *Website* – Complete design and all graphics for [www.brookssoftware.com](http://www.brookssoftware.com)
- *Collateral* – Responsible for design and implementation of integrated sales collateral material including brochures, white papers, case studies, and product data sheets
- *Events* – Complete event design support including program guides, exhibits, stage treatments, booth graphics, banners, branded apparel and custom giveaways
- *Advertising* – Created all Flash ads, print advertising, and mailers
- *Email* – Designed html email to support targeted campaigns and internal newsletters
- *Brand Identity* – Originated all divisional brand templates, folders, labels, etc.
- *Presentations* – Created high end customer facing presentations including custom illustration and animation
- *Products* – Designed software GUI, splash screens, logos, and fulfillment package

### **ADDITIONAL EXPERIENCE**

*Freelance Design* – Over ten years experience in illustration, package design, signage etc.

*Atrium Medical Corporation* – Complete website redesign and medical illustration

*Number Nine Visual Technology* – Quality assurance engineer for state of the art graphics cards

*AVID Technology* – Quality assurance engineer for industry leading non-linear editing software

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## EDUCATION

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Bachelor of Fine Arts, Film – Syracuse University, 2001

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## RELEVANT COMPUTER SKILLS

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Adobe: Photoshop, Illustrator, InDesign, Premier; Quark: QuarkXPress; Macromedia: Flash, Dreamweaver; Microsoft: Office; Avid: Newscutter, Media Composer; Apple: Final Cut Pro.